

Miles Johnson

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milesrjohnson.com

Education

09/2021 | **MBA**, Imperial College Business School

Thesis: "Receptive Design: proactive management of conflict between products and their users"

09/2018 | **MA Graphic Design Communication**, Chelsea College of Arts, University of the Arts London

Thesis: "Dark Design & Cultural Interventions: Using narrative and digital communication to provoke social change"

12/2015 | **B.S. Economics, Minors in Computer Science and Theatre**, The George Washington University

Thesis: "Speeding To Success: The effect of Internet speed on student performance in Connecticut"

Selected Work Experience

02/2022 - Present | **Senior UX Designer** | MING Labs, Berlin

- It's pretty recent so will update this in due time, but it's lot's of design, software, consulting, and teamwork...

08/2021 - 01/2022 | **Senior UI Designer** | IBM iX, Berlin

- Develop unique, user-centric user interfaces for digital products and services (websites, apps and platforms) for large clients in the DAX 10 and Fortune 100 with a high focus on achieving strategic product goals
- Collaborate in agile and interdisciplinary teams, mentor junior teammates, and push the creative profession forward with participation in working groups on design methodology and designer-developer relations
- Support the preparation and facilitation of client-facing workshops and customer presentations, including design sprints and pitch presentations for projects ranging in value from €500k - €60M

11/2018 - 07/2020 | **Senior Product Designer** | thoughtbot, London

- Led software projects, from redesigns to new venture development, valued between £20k and £60k and promoted a user centred approach with teammates and clients to ensure high user engagement
- Crafted high fidelity design mock-ups and built front-end functionality for mobile and web applications using HTML, CSS, JavaScript, & Swift

06/2016 - 07/2017 | **Designer and Developer** | Clearly Innovative, Washington, DC

01/2016 - 06/2016 | **Junior Software Developer** | ALV Software LLC, Bethesda, MD

Selected Achievements

09/2020 | **The Inclusive Design Toolkit**, Subvisual Lunch & Learn | Talk

12/2019 | **Selling Design (Miles Johnson)**, Tentative | Podcast

11/2019 | **Accessibility: Create a product that cares**, Smart Cookies meetup | Panel

05/2019 | **Can Designers & Developers Co-Exist Peacefully?**, London SDD Conference | Talk

04/2019 | **Designing for Humans: Business Goals vs. Design Ethics**, Coed:code meetup | Talk

02/2018 | **Future Souvenirs**, Tate Exchange - Tate Modern, London | Workshop

Additional Skills & Activities

Personal Projects: **Tones & Shades (Digital Magazine)**, **Keep Touch (Mobile App)**, **Just In Time: Math (Mobile App)**

Programming Languages: **HTML, CSS, JavaScript, Objective C, and Swift**

Software: **Sketch, Figma, Photoshop, Invision, Microsoft Office**

Languages: **English (Native), German (Intermediate)**